

## Echo of Arunachal 13.07.2010

### Governor pitches for harnessing State's tourism potentials

ITANAGAR, July 12: State Governor Gen J J Singh strongly pitching for harnessing Arunachal's tourism potentials said the onus is on upgrading tourism infrastructures within and outside the state to translate the potentials into reality.

He opined this during a meeting with the Parliamentary Secretary for Tourism, Gajen Gadi and Secretary Tourism, Bandana Deori at Raj Bhawan here this evening.

The Governor called for upgradation of the state govt's tourism counters at Kolkata and Gauhati airports with good interior decoration of tribal texture and designs and updated technology so that it reflects the true image of the state. He also batted for setting up of functional office in the counters with equipments like fax and computer.

Expressing his concern over the existing condition of the state counters, Gen Singh asked the department of Tourism to take proper initiatives towards creating infrastructures with skilled



staff to manage the offices.

Laying emphasis to improve the present set up of the counter at Guwahati, he said that this would facilitate the people outside the state, including visitors, to get a glance of the treasure house of

exotic flora & fauna and the rich tribal heritage of the state.

On promotion of tourism at Ganga lake site, the Governor called for modernization of the existing structures through involving research students in

designing brochures and pamphlets for the lake. He also pitched for procuring latest adventure equipments like inflatable rafts, motor boats, quality life jackets and helmets. *(Contd on page-3)*

#### Governor pitches... (from page-1)

Gen Singh further stressed on inviting school children to Ganga Lake so that they can motivate their parents, teachers and relatives and help promoting the site as tourism spot.

Informing that an international rafting competition is being organized by the Sports Authority of India (SAI) in the state in few months' time, the Governor, who will be the chief patron of the event, directed the Secretary Tourism to coordinate with the SAI to make it an annual event to bring the state on the map of adventure tourism.

Discussion on adventure tourism project at Jote-Poma village also figured in the meeting. It stressed on setting up of neat, hygienic and eco-friendly traditional design structures in the model project. *(PRO)*