

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Involvement the public is very important for its success: Governor on SBA

The Governor of Arunachal Pradesh Shri PB Acharya reviewed the Swachh Bharat Mission in the State at Raj Bhavan, Itanagar on 1st August 2017. Shri Bamang Felix, Minister, Public Health Engineering Department, Shri Techi Kaso, Parliamentary Secretary Urban Development, Shri Bolung Siram, Commissioner, UD, Shri Hage Khoda Shalla, Commissioner PHE, Er. Taba Tedir, Chief Engineer cum Director UD, Er. Toko Jyoti, Chief Engineer PHE, Smt Lily Tumbom Riba Jamoh, Secretary State Brand Ambassador (Nav Ratnas) Swachh Bharat Abhiyan, Shri Adang Yachu, Joint Secretary and Shri Pema Wangchen, State Brand Ambassador (Nav Ratnas) Swachh Bharat Committee were present in the meeting amongst other.

Speaking on the occasion, the Governor called for more public participation in the Swachh Bharat Abhiyan. There is a need for concerted effort from all. Involvement the public is very important for its success. Take assistance from them, which in turn will instil sense of ownership. This will help in sustainability of the project, he added.

Reiterating that 'achievers must be givers', the Governor said that there are many rich and good people in the State, who can give their time and money for the mission. Motivate and encourage them to sponsor projects. This mission should not depend on the Government only, he emphasised.

The Governor emphasizing on the importance of the Swachh Bharat Mission said that toilet movement is the most important of it. There must be toilets in markets, public places, schools and colleges. He suggested on bamboo toilets for utilization of local natural resources, indigenous expertise and employment of local youth. He also suggested on Swachh Bharat Mission in different indigenous languages along with pictorial depictions.

One of the National Ambassadors (Nav Ratnas) for Swachh Bharat Abhiyan selected by Prime Minister Shri Narendra Modi, Shri Acharya called upon the State Brand Ambassadors (Nav Ratnas) Swachh Bharat Committee to act as a supplementary committee to State Government endeavour, from public to increase more public participation in the mission. Motivate people, take up civic actions and strengthen the State Government, he stressed.

Taking part in the discussion, the PHED Minister said that there is a need for joint effort from various departments, particularly PHED, Education and Urban Development along with others. He pointed that construction of toilets are easy component of the Mission but for sustainability and properly utilizing of it is difficult. State Brand Ambassadors (Nav Ratnas) Swachh Bharat Committee will be very helpful to the Government's effort in IEC (Information, Education & Communication) projects and Public Awareness, he underscored.

The PHED Minister informed that 87% achievement has been recorded in the toilet for every household project and State Government is committed to achieve 100% in this sector by 31st December 2017.

Shri Techhi Kaso, Parliamentary Secretary Urban Development, Shri Bolung Siram, Commissioner, UD, Shri Hage Khoda Shalla, Commissioner PHE, Er. Taba Tedir, Chief Engineer cum Director UD and Er. Toko Jyoti, Chief Engineer PHE also briefed the Governor about the mission in the State.

Smt Lily Tumbom Riba Jamoh, Secretary State Brand Ambassador (Nav Ratnas) Swachh Bharat Abhiyan highlighted the duties and responsibilities of Nav Ratna Committee members. She also assured the best in striving towards, Clean and Green Arunachal.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 1, 2017