

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor appeals to all residents of Itanagar to participate in the Cleanliness Drive in large number with renewed determination and enthusiasm

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) presided over the final review meeting of the forthcoming cleanliness drive on the theme '*Hamara Elan Swachhta aur Nari Utthan*' at Raj Bhavan, Itanagar 6th January 2018.

The Governor emphasised that the drive should be collaborative effort involving one and all. He stressed that for the success of the programme, every individual has an important role to play to bring change in the mindset of the people and change must begin from each home. He urged upon the participants to go by the spirit of the Drive as it is the social responsibility of every citizen to keep the State capital clean.

The Governor advised the councillors to mobilize local residents to be part of it. Your participation must be motivational, zealous and demonstrative. We have to do it and we must do it, the Governor said.

The Governor appealed to all residents of Itanagar to participate in the Drive in large number with renewed determination and enthusiasm.

On the first day of the cleanliness drive on 8th January 2018 (Monday), Ziro Point Tinali – Nyokum Lapang entry point to Nyokum Festival ground will be covered. It will start from 9.30 am.

The Governor and Raj Bhavan staff will participate in the Drive along with ward residents, District Administrations, Itanagar Municipal Council members, Police personnel, Vivekananda Kendra volunteers and others.

PRO to Governor
Arunachal Pradesh
ITANAGAR, January 6, 2018