

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Cleanliness drive is not only a physical work, but it is a mindset which has to be continuous and permanent: Governor

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) participated in the cleanliness drive on 24th January 2018 under the theme, 'Hamara *Elan Swachhta aur Nari Utthan*' in Kime Paka and Tagin Colony near Moub II entry gate of Indira Gandhi Park, Itanagar where the main Republic Day function will be conducted.

The Governor expressed his resolve to have a 'Neater and Cleaner Itanagar', amidst the preparation for the 69th Republic Day. The officers and officials of Raj Bhavan, Itanagar, members of Itanagar Municipal Council led by Deputy Chief Councilor Shri Tarh Nachung, NGOs and volunteers shown commendable interest in cleaning the designated area. The cleaning drive cleaned the most uncleaned areas in the best spirit of the Swachh Bharat Mission.

The Governor appealed to the people of the State to join hands to have the Republic Day celebration in cleaner surroundings. He emphasized that each and every citizen, particularly elders and children, Government officials and common citizen, all must ensure that cleanliness drive is not only a physical work. It is a mindset which has to be continuous and permanent.

The Governor stressed on the need of a review of the arrangements of the cleanliness drive. He also directed the Deputy Commissioner to start construction of public conveniences in the market areas so that the people can get used to the earmarked places for their natural needs.

A review meeting for further coordination of the cleanliness drive will be held on 25th January 2018. All the 30 councilors and 120 ward members are scheduled to attend.

PRO to Governor
Arunachal Pradesh
ITANAGAR, January 24, 2018