

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

**First Lady of the State participates in a Cleanliness Drive as part of the
'Swachhata Hi Seva'**

**First Lady of the State emphasises on the three 'R', i.e. Reduce, Reuse and
Recycle**

**Pledge and commit to 'Clean and Healthy India', which will be a good tribute to
our Hon'ble Prime Minister on his birthday: First Lady to the people**

The First Lady of Arunachal Pradesh Smt Neelam Misra participated in a **CLEANLINESS DRIVE** as part of the '**Swachhata Hi Seva**' in the school compound of Government Primary School, Raj Bhavan, Itanagar on 17th September 2018. Organised as part of the '**NATIONAL FORTNIGHT CLEANLINESS PROGRAMME**', which was launched by the Governor, in Arunachal Pradesh from Mani Village, Papum Pare District on 15th September 2018, the First Lady joined the school children, teachers and staff of the school, along with team from Urban Development Department in cleaning the school compound.

Interacting with the students, the First Lady of the State advised them to keep their classroom, school compound, sector, roads and public places, clean, not litter their surroundings and maintain its cleanliness. She urged upon them to be the **CENTRE FORWARD OF THE SWACHH BHARAT ABHIYAN**.

Tell your parents, guardians and friends to dispose off the garbage in the dustbins, she underscored

The First Lady of the State emphasised on the three 'R', i.e. **Reduce, Reuse** and **Recycle** and stressed that every citizen must avoid the use of plastic bags. She said that one should use recycled and eco-friendly products.

Reminding the children, that 17th September is the birthday of Prime Minister Shri Narendra Modi, who has initiated the Swachh Bharat Mission, the First Lady called upon the people to pledge and commit themselves to 'Clean and Healthy India', which will be a good tribute to our Hon'ble Prime Minister on his birthday.

In the true spirit of 150th Mahatma Gandhi Jayanti, she appealed to the young students to strive and achieve 'Swachh Arunachal in 2018 itself ahead of all other States.

The First Lady of the State also advised the children to cultivate the habit of keeping personal hygiene for a healthy and active lifestyle.

Joint Secretary to Governor Smt Mamata Riba Naksang, briefed the students on the National fortnight programme 'Swachhata Hi Seva'.

Director, Elementary Education, Shri Tapi Gao, who has adopted the school, Joint Director, Urban Development Department, Er. Marcony Potom, nodal officer for 'Swachh Bharat Mission Programme (Urban) and their team of officers and officials, members of School Management Committee of Government Primary School, Raj Bhavan, Itanagar also participated in the cleanliness drive in the school premises on the occasion.

PRO to Governor
Arunachal Pradesh
ITANAGAR, September 17, 2018