

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**First Lady of the State participates in Swachhata Hi Seva' campaign**

**First Lady of the State highlights about Ayushman Bharat - Pradhan Mantri Jan ArogyaYojana and the Chief Minister Aarogya Arunachal Yojana**

**First Lady of the State emphasises on the three 'R', i.e. Reduce, Reuse and Recycle**

The First Lady of Arunachal Pradesh Smt Neelam Misra called upon the people, particularly the children and youth to connect themselves in the Swachh Bharat Mission to realize the dream of Father of the Nation Mahatma Gandhi. Participating in a Health, Hygiene and Cleanliness programme as part of 'Swachhata Hi Seva' campaign of Raj Bhavan at Government Upper Primary School, Yupia, Papum Pare District, the First Lady of the State said that the children being the Future of the Nation have special responsibility to keep their classroom, school compound, sector, roads and public places, clean. She emphasised on the three 'R', i.e. Reduce, Reuse and Recycle and stressed that every citizen must avoid the use of plastic bags. She said that one should use recycled and eco-friendly products.

The First Lady of the State cautioned the children against spitting which she pointed out as one of the reasons for spreading of diseases. Requesting the teachers and guardians to guide the children towards cleanliness, she also emphasised on personal hygiene, particularly hand washing and public hygiene.

Recalling the announcement of Swachh Bharat Abhiyan by Prime Minister Shri Narendra Modi on the Independence Day 2014, the First Lady of the State said that due to the programme, there is a remarkable attitudinal change amongst the people in the last four years. She said that it is the duty of every Indian to be connected to the Swachhata Mission and strive towards cleaner, healthier and greener India. It will be the best tribute to Gandhi ji on his 150<sup>th</sup> Jayanti.

Planting a sapling on the occasion, the First Lady of the State suggested that every student of the school must plant a sapling to commemorate Gandhi Jayanti making the campus green and also taking care of it individually.

She informed the gathering that health assurance scheme, Ayushman Bharat - Pradhan Mantri Jan ArogyaYojana and the Chief Minister Aarogya Arunachal Yojana, has been launched on 23<sup>rd</sup> September 2018. The First Lady of the State said that an amount of Rs. 5 lakhs, is provided under these Yojana. This would cover all investigations, medicine, pre-hospitalization expenses etc. About 89,000 families, out of 3.05 lakh families in Arunachal Pradesh, are eligible for Pradhan Mantri Jan ArogyaYojana. Remaining 2 lakh families, including State government employees will be provided healthcare coverage under Chief Minister Aarogya Arunachal Yojana, she said.

Speaking on the occasion, Additional Deputy Commissioner, Papum Pare district Shri T. Budung expressed gratitude to the First Lady of the State for reaching out the Government school children of the District on Health, Hygiene and Cleanliness. He said that with her involvement, the message of Swachh Bharat will go far and wide.

District Medical Officer, Dr. (Mrs.) Subu Tasso Kampu briefed the First Lady of the State on programmes under Healthcare. She informed that the District has been bestowed with KayaKalp award for best Community Health Centre and achieved 102% in Measles Rubella Vaccination.

Earlier, as part of the programme, hand washing demonstration was presented by a ASHA (Accredited Social Health Activist).

The First Lady of the State gave away the prizes to winners of painting and essay writing competition, which were conducted at the initiative of Raj Bhavan. The topic for painting competition was 'Swachh Bharat' and the topic for essay writing competition was 'Swachhata Hi Seva'. Miss Nguba Manung received the first prize for painting competition, while Miss Rejum Riba and Master Yullo Bagang received the second and third prizes respectively. Master Nguba Laruia received the first prize for essay writing competition, while Master Diganta Deka and Master Taba Tai received the second and third prizes respectively. Miss Takam Dimen, Miss Uti Kiri and Miss Taba Yami received the consolation prizes.

Papum Pare Superintendent of Police Shri Tumme Amo, Deputy Director School Education Shri S.T. Zera, Headmistress of Government Upper Primary School, Yupia Smt. Obi Zirdo Rumi, officers from the Departments of Education, Medical and Public Health Engineering, which is the nodal Department of 'Swachhata Hi Seva' programme were also present on the occasion.

PRO to Governor  
Arunachal Pradesh  
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