

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

First Lady of the State interacts with weavers

Weaving must be carried out as an extension of our traditions and rendering of help to economically weaker ladies of our society: First Lady of the State

**Contribute to the preservation and propagation of the traditional loin looms :
First Lady of the State to entrepreneurs and socially well established women**

The First Lady of Arunachal Pradesh Smt Neelam Misra interacted with loin loom weavers from various tribes of the State at Raj Bhavan, Itanagar on 9th October 2018. They discussed various ways and means to encourage the age-old traditional loin loom weaving in the State.

The First Lady of the State, who has been practicing traditional loin loom weaving as her hobby, said that weaving connects her to the Arunachali sisters in every nook and corner of the State. The designs and patterns of Arunachali traditional weaving are unique, glamorous and exclusive, which must be preserved, she emphasized.

In her endeavour to promote the traditional loin looms, the First Lady of the State called the entrepreneurs and socially well established women to contribute to the preservation and propagation of the traditional loin looms. She said that weaving must be carried out as an extension of our traditions and rendering of help to economically weaker ladies of our society.

Officers from Textile and handicrafts, special invitees from other organizations, including ITBP attended the meeting. They planned out future course of action to strive towards self reliance and self employment.

The documentary on traditional weaving, entitles, ' Bunai Ki Rangin Duniya- Loin Loom Weaving' conceptualized and participated by the First Lady of Arunachal Pradesh on 2nd October 2018, was screened on the occasion. The documentary, dedicated to Mahatma Gandhi, the Father of the Nation on his birthday on 2nd October 2018, aims to promote traditional weaving in our State as a reminiscence of Mahatma Gandhi's Khadi movement as a means self resilience and economic empowerment.

PRO to Governor
Arunachal Pradesh
ITANAGAR, October 9, 2018