

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Governor inaugurates the conference on 'Start-ups and MSMEs in Food Processing'**

**Governor calls for a positive movement for the promotion of 'Start Ups' and 'Micro Small Medium Enterprises' in Arunachal Pradesh involving youth of the State**

**Unless one starts, one cannot accomplish', the Governor said while exhorting the farmers, entrepreneurs and youth towards Start-ups and MSMEs**

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) inaugurated the Conference on 'Start-ups and Micro Small Medium Enterprises (MSMEs) in Food Processing' in North Eastern Regional Institute of Science and Technology (NERIST), Nirjuli in Itanagar Capital Complex, Arunachal Pradesh on 18<sup>th</sup> January 2019. The Conference is organized by the Associated Chambers of Commerce and Industry of India (ASSOCHAM) in association with Ministry of Food Processing Industries, Government of India.

In his inaugural address, the Governor called for a positive movement for the promotion of 'Start Ups' and 'Micro Small Medium Enterprises' in Arunachal Pradesh involving youth of the State. He said that Arunachal Pradesh is bestowed with all raw materials for variety of Start ups, It has medicinal plants, rare orchids, bamboo and organic products like orange, large cardamom, apple and Kiwi. Arunachal Pradesh can compete with the best agricultural produce anywhere in the world, the Governor said.

Citing the challenges in the process of Start Ups and MSMEs, the Governor said that there is lack of awareness and motivation amongst the people and the need for entrepreneurial instinct. He also emphasised on the need for research, application of scientific methods, innovation and cooperation with advance countries and food processing organization, agricultural value-chain including cold chain and storage facilities, agricultural marketing, agro-processing and exports and availability of bank loans to the needy youth with 'Start up'.

While underscoring that 'unless one starts, one cannot accomplish', the Governor exhorted the farmers, entrepreneurs and youth to come forward and take the first step towards self enterprise.

Commending the ASSOCHAM for organising the programme and for its yeoman service, the Governor said that create awareness about Union and State Government supported schemes, programmes for the Small, budding, tiny processed food entrepreneurs is the need of the hour and there is pressing requirement for the youth of the State, who deserve means of sustenance for themselves, their family and dependent.

The Governor said that there is need for change of outlook amongst the parents, guardians and society towards government jobs. Worldwide, workforce seeking sustenance is more than the jobs available, even in Scandinavian countries, where there is minus growth of population. The parents and guardians must encourage their children towards entrepreneurship or Start Up, which will contribute towards Nation building and provide job opportunities to others. 'Start Up' has unlimited frontier and long reach. Start up is result of ingenuity, initiative, imagination and improvisation.

Sharing his idea of apprenticeship, the Governor suggested that the ASSOCHAM should give opportunity and task to 10 boys and girls from Arunachal Pradesh, who are in their final year of educational discipline in their group of industries.

Do not give them any remuneration or pay, we will support them for those four to six weeks, but be forthcoming in guiding and channelizing their input. They will do wonders, the Governor said while directing Director NERIST to coordinate with ASSOCHAM.

Shri G.S. Meena, Commissioner, Industry, Government of Arunachal Pradesh, Dr. Gyanendra Mani, OIC, NABARD, Arunachal Pradesh, Prof O. P. Sharma, Pro Vice Chancellor, Arunachal University of Studies, Namsai, Shri Chetan Vij, Assistant Director, ASSOCHAM, Prof. Hardeo Singh Yadav, Director, NERIST, and Prof. K N Dewangan, Dean, NERIST, also spoke on the occasion.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, January 18, 2019