

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Union Cabinet Minister for Textiles reviews a set of indigenous loin looms**

**Union Minister for the registration and branding of the loin loom products of every tribe of Arunachal Pradesh**

Union Cabinet Minister for Textiles, Smt. Smriti Zubin Irani on invitation of the Hon'ble Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) visited Raj Bhavan on 22<sup>nd</sup> February 2019 and reviewed a set of loin looms set up in the tricolour hut on the front lawns of Raj Bhavan, Itanagar.

The Governor and First Lady of the State Smt Neelam Misra, being conscious of the fact that the loin loom weaving is losing its place and practice in the State, have been putting concerted efforts to promote the indigenous loin loom of Arunachal Pradesh. With a view to obtain promotional push for the Loin Loom operation in the State, the Governor and the First Lady of the State arranged the looms operation for the review of the Union Minister at Raj Bhavan. They apprised the Union Minister about the challenges of the Arunachali womenfolk engaged in this traditional work.

Interacting with the weavers, Union Minister suggested for the registration and branding of the loin loom products of every tribe of Arunachal Pradesh. This, she said, will facilitate access of the Loin Loom products to international markets. She appreciated the endeavour of the First Lady of the State, who has, with perseverance, learnt loin loom weaving and has been trying to initiate concrete action for the strengthening of loin loom which, inter alia, is State's cultural heritage.

The First Lady of the State, while apprising the minister of the problems faced by the local weavers, requested her to start cotton and silk Banks in Arunachal Pradesh. She mentioned that to preserve the age-old loin loom tradition in its pristine form, the local weavers must have the facility at hand to collect their thread requirement.

First Lady of the State presented a copy of the documentary film, conceptualized by her, depicting her loin loom learning and weaving, titled 'Bhunai Ke Rangin Duniya'.

Union Minister of State (Home) Shri Kiren Rijiju and State Minister for Textile and Handicrafts Shri Tamiyo Taga were also present on the occasion amongst others.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, February 22, 2019