

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**PRESS RELEASE**

**Governor calls on all stakeholders for a drug free society.**

**A balanced approach to eliminate drug trafficking: Governor**

The Governor of Arunachal Pradesh Brig. (Dr.) B. D. Mishra (Retd.) called upon individuals, particularly the youth, non-profit organizations, the private sector and the State Government to conceptualize, plan and launch a concerted campaign for a drug free society for the welfare of the present generation and the posterity as well. He said that the people, as a State need a balanced approach to eliminate drug trafficking and promote and provide viable alternatives to the reformed drug addicts to earn their livelihood and enable them to say good bye to drugs for good.

In his message to the people of the State on the occasion of 'World Drug Day', the Governor said that drug abuse and illicit trafficking of drugs, due to their severe negative impact in families, on women and children and law and order, have become a major socio-administrative concern across the world. The sensitivity of the 'World Wisdom' must, therefore, consciously gear itself to shoulder responsibility for alleviating the human suffering from the drug menace, he emphasised.

The Governor said that The United Nations, this year, for its anti drug abuse drive, has adopted 'Better Knowledge for Better Care' as its theme. This theme encompasses the understanding of the world drug problem and fostering of greater international cooperation for countering the impact of drug abuse on human health, affairs of governance and matters of security.

Stating that drug abuse among the younger generation has emerged as a major global problem, the Governor said on account of the abuse of drugs and its related negative activities, the society at large is paying unaffordable to the detriment of social development and progress. Generating continuous and sustained awareness, therefore, through innovative methods about the harmful effects of drug abuse assumes great importance, he said.

That Governor advised that focussed attention on making the drug addicts productive members of the society, by making them drug free, crime free and gainfully employed, is the need of the hour. Skill building, vocational training and self employment are the effective tools for social and economic reintegration of drug dependent persons, he suggested.

Acknowledging the recent successful operations by the State Police against drug traffickers, the Governor conveyed his appreciation and commended Shri R.P. Upadhyaya, IPS, Director General of Police and his police personnel along with the officials of State Anti Narcotics Task Force for the laudable efforts against the drugs menace in Arunachal Pradesh.