

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

PRESS RELEASE

Governor extends Pham Kho Sowai Festival greetings

The Governor of Arunachal Pradesh Brig. (Dr.) B. D. Mishra (Retd.) has extended his warm greetings to the people of the State in general and the Khowa Tribe in particular, on the festive occasion of the Pham Kho Sowai festival. He expressed his hope that the festivity will usher in good harvest and prosperity for all.

In his message to the people, the Governor said that the celebration of festivals showcases the essence of the societies and the emotions of the communities. These annual celebrations help in preserving the age-old distinct culture and traditions and promote and propagate them for the benefit of the posterity. People of Arunachal Pradesh belong to the agrarian fold and accordingly they link their festivals to different stages of agricultural practices. In this tradition Pham Kho Sowai Festival is related to harvesting of crops. I am sanguine that the Pham Kho Sowai Festival of Khowa Tribe will continue to act as a medium through which the heritage assets of the tribe would prosper, he said.

On this joyous occasion, I join my Khowa brethren in offering prayers to Almighty for granting good health, contentment, and happiness to all, the Governor said in his message.

PRO to Governor
Arunachal Pradesh
ITANAGAR, September 9, 2020