

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**Press Communiqué**

**Governor extends Chalo Loku Festival greetings**

The Governor of Arunachal Pradesh Brig. (Dr.) B. D. Mishra (Retd.) has extended his sincere greetings to the people of the State in general and to Nocte brethren in particular on the happy occasion of 'Chalo Loku' festival. He expressed his hope that the socio-religious festival will foster the message of peace and brotherhood amongst the fellow citizens of the State and the Country.

In his message to the people, the Governor said that traditional tribal festivals have profound significance in the social and religious life of its practitioners. Festivals enable them to practice ethnicity through sacrament in day-to-day life and inculcate valuable socio-ethical values amongst the people like respect for the elders and respect for the environment. Festivals play an important role in the preservation of the traditional socio-religious values and rituals. It helps in promoting various local skills be it in art form or handicraft or other areas of productivity. Festivals also present the tribals with the opportunity for social cohesion and unity with the members of other communities, he said.

In our State the distinct culture and tradition of each tribe are the true reflection of unity in diversity. We must preserve our rich cultural heritage in original form and teach our children the same. The demand of the time, therefore, is that we promote active participation of every individual and every family in the festival rejoicing for community harmony and amity, the Governor said.

On this auspicious occasion, I join the fold of our Noctes to offer our prayer to Almighty Rang for socio-cultural and socio-economic well being of one and all, the Governor said while appealing to every citizen of the State to observe all protective protocols against COVID-19 during the festival.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, November 24, 2020