

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

First Lady of the State for promotion of apiculture and traditional looms

The First Lady of Arunachal Pradesh Smt Neelam Misra called for promotion of Apiculture in the State. She said that with large evergreen forest cover, Arunachal Pradesh has huge potential to become the honey producing hub of the region.

Interacting with lady officers of Textiles and handicrafts, the First Lady of the State said that apiculture projects in the State will be highly beneficial to the people, will generate employment for the youth. She highlighted that the low cost, maintenance free venture of Bee Keeping, which the housewives can do easily to generate earning and be self supported and self empowered.

The First Lady of the State suggested the officers to encourage and motivate local youth go for apiculture by availing SFURTI (Scheme of Fund for Regeneration of Traditional Industries) project for 'bee keeping' from Khadi and Village Industries (KVI). She also recommended for imparting trainings to the interested youths on innovative ideas to make the traditional handloom and handicrafts items more marketable through SFURTI.

The First Lady of the State proposed for promotion of sericulture, particularly 'Ahimsa Silk', where the insect life neither suffers nor dies for making the silk. Unlike other silk harvestings which requires the silkworms to be killed in their cocoon stage, Ahimsa silk is a method of non-violent silk harvesting as it allows the completion of the metamorphosis of the silkworm to its moth stage. The local 'Eri' silk production of Arunachal Pradesh follows this method, she said.

Smt Opung Jamoh Dai, Assistant Director (Sericulture) and Smt Onam Pertin, Assistant Director, Textile & Handicrafts were present in the meeting. They briefed the First lady about the Arunachali loom productions, a pet pursuit of the First Lady.

PRO to Governor
Arunachal Pradesh
ITANAGAR, March 22, 2021