

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**Press Communiqué**

**Governor conveys Longte and Bohag Bihu greetings**

The Governor of Arunachal Pradesh Brig. (Dr.) B.D. Mishra (Retd.) has conveyed his warm greetings to the people of the State on the propitious occasion of Longte. The Longte festivity also coincides with Bohag Bihu, also called Rangali Bihu, the Bihu of colours and joy, which is observed to celebrate the onset of New Year in our neighbourhood in Assam and I convey our good wishes to them, he said while expressing his hope that the sanctity of the traditions of Nyishi people and the festivity of Bohag Bihu would herald a happy and prosperous year ahead.

In his message, the Governor said that the Longte Festival emphasizes the wellness of human beings and the fertility and multiplication of animals and domestic livestock in days ahead. Longte is also for the invocation of benevolent spirits for peace, prosperity, and progress of mankind. It was, and is, an organized, conscious, and deliberate attempt to uphold the age-old noble customs and traditions of the Fold, he said.

May these festivals of our Nyishi brethren and the Assamese Community bring goodwill and prosperity for all, the Governor wished, while appealing to all the citizens of the State to observe the precautions against COVID-19 and make full effort in checking COVID-19 spread.

PRO to Governor  
Arunachal Pradesh  
ITANAGAR, April 14, 2021