

**GOVERNOR'S SECRETARIAT  
ARUNACHAL PRADESH  
ITANAGAR**

**Press Communiqué**

**Governor calls for strengthening MSME in Arunachal Pradesh**

**MSMEs can generate sustainable livelihood opportunities for youth, women, artisans, farmers, and self-help groups: Governor**

**With better infrastructure, financial support, skill development, market connectivity, and digital access, MSMEs can drive inclusive growth, strengthen the rural economy, and contribute to the vision of an Atmanirbhar Arunachal and Viksit Bharat: Governor**

The Governor of Arunachal Pradesh, Lt Gen KT Parnaik, PVSM, UYSM, YSM (Retd.), called for greater augmentation of Micro, Small and Medium Enterprises (MSMEs) in the State, while stating that MSMEs can become a strong pillar of Arunachal Pradesh's socio-economic development.

Interacting with Shri Santanu Srivastava, MD & CEO of Ishan International, who leads strategic partnerships with State and Central governments in empowering MSMEs in India, at New Delhi on 19<sup>th</sup> May 2029, the Governor said Arunachal Pradesh, with its rich natural resources, tribal crafts, organic farming potential, forest produce, tourism opportunities, and unique cultural heritage, offers immense scope for entrepreneurship and local enterprise development. He highlighted that MSMEs can generate sustainable livelihood opportunities for youth, women, artisans, farmers, and self-help groups. He said sectors such as food processing, bamboo and cane products, handloom and handicrafts, eco-tourism, horticulture, herbal products, organic agriculture, and small-scale manufacturing hold tremendous promise for the State.

The Governor further said that MSMEs can strengthen self-reliance, reduce unemployment, and discourage migration of youth to cities in search of jobs. They also help local entrepreneurs gain confidence and financial independence while preserving traditional skills and indigenous knowledge, he said.

The Governor emphasized that with better infrastructure, financial support, skill development, market connectivity, and digital access, MSMEs can drive inclusive growth, strengthen the rural economy, and contribute to the vision of Atmanirbhar Arunachal and Viksit Bharat.

PRO to Governor  
Arunachal Pradesh  
NEW DELHI, May 19, 2026