

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

Governor presents 'Land of the Rising Sun' Medallion to IMC Mayor

Governor compliments Mayor and Team IMC

Governor emphasizes that Itanagar must aspire to become a Clean, Hygienic and Sustainable Tourism City

In recognition of her unwavering commitment to improving urban infrastructure and her tireless efforts to make the State Capital cleaner, greener, and more citizen-friendly, the Governor of Arunachal Pradesh, Lt Gen KT Parnaik, PVSM, UYSM, YSM (Retd.), presented the prestigious 'Land of the Rising Sun' Medallion for Excellence to the Mayor of the Itanagar Municipal Corporation (IMC), Smt Likha Nari Tadar, at Lok Bhavan, Itanagar, on 3rd August 2026. The honour acknowledges Smt Tadar's dedicated leadership in strengthening civic services, promoting cleanliness and sanitation, and advancing initiatives aimed at enhancing the quality of life for residents of the Capital Region.

Complimenting the Mayor and Team IMC for their commitment and proactive approach, the Governor appreciated the progress made in strengthening municipal services. He noted that a clean and well-managed city reflects the collective responsibility of citizens and civic authorities and plays a vital role in improving the quality of life. He encouraged the IMC to continue its people-centric initiatives while adopting innovative and technology-driven solutions for urban governance.

The Governor emphasized that Itanagar must aspire to become a Clean, Hygienic and Sustainable Tourism City. He suggested launching a 'Zero Litter Itanagar Mission' with strict enforcement measures, public awareness campaigns, CCTV monitoring, spot fines, and citizen reporting mechanisms. He also stressed achieving 100 percent waste segregation at source by ensuring every household, institution, hotel, restaurant and market establishment separates wet, dry and hazardous waste. Advocating a plastic-free capital, he called for the elimination of single-use plastics and greater use of locally available bamboo, cane and other eco-friendly alternatives.

To enhance the city's tourism appeal, the Governor proposed the development of tourist-friendly clean corridors from Hollongi Airport to key destinations, equipped with clean public toilets, proper signage, landscaping, street lighting and waste disposal facilities. He also underscored the importance of community participation through Ward Cleanliness Committees, School Green Brigades, youth volunteers and Self-Help Groups.

The Governor expressed confidence that these initiatives would help position Itanagar among the cleanest capitals in the Northeast, improve public health, enhance visitor experience, generate tourism opportunities, and contribute to the vision of Viksit Arunachal and Viksit Bharat@2047.

The Mayor briefed the Governor on the various initiatives undertaken by the IMC to improve civic amenities, sanitation, waste management, and public services across the Capital Complex. She also shared the Corporation's ongoing efforts to enhance urban infrastructure and create a cleaner and more citizen-friendly environment.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 3, 2026