

**GOVERNOR'S SECRETARIAT
ARUNACHAL PRADESH
ITANAGAR**

Press Communiqué

Governor, Chief Minister launch 'Har Ghar Tiranga' Campaign, Calls for Stronger National Unity and Patriotism

Governor calls upon every citizen to proudly hoist the National Flag and actively participate in the campaign, describing it as a people's movement that rekindles patriotism and strengthens emotional integration

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The Governor of Arunachal Pradesh, Lt Gen KT Parnaik, PVSM, UYSM, YSM (Retd.), along with Chief Minister Shri Pema Khnadu and Deputy Chief Minister Shri Chowna Mein, launched the statewide 'Har Ghar Tiranga' campaign from the Golden Jubilee State Banquet Hall, Niti Vihar, Itanagar, on 9th August 2026, which also commemorates August Kranti Diwas (Quit India Movement Day), of 1942 launch of Mahatma Gandhi. On the occasion, the Governor, along with the Chief Minister, handed over the National Flag to youth and joined the participants in singing the Rashtriya Geet, Vande Mataram. Staff artistes of the Department of Art & Culture presented patriotic items as part of the celebrations marking the 5th edition of 'Har Ghar Tiranga' campaign.

Addressing on the occasion, the Governor called upon every citizen to proudly hoist the National Flag and actively participate in the campaign, describing it as a people's movement that rekindles patriotism and strengthens emotional integration. He said that as India marches towards the vision of 'Viksit Bharat@2047', patriotism must be reflected in words also also in responsible actions, including respect for the Constitution, protection of public property, environmental stewardship, and dedicated service to society and the nation.

The Governor, who recited a poem by him on patriotism of people of Arunachal Pradesh, highlighted the profound significance of the Tiranga, stating that it is the living symbol of India's unity, sacrifice, aspirations and democratic values. He explained that the saffron colour represents courage and selfless service, white signifies peace, harmony and truth, green symbolizes prosperity and harmony with nature, while the Ashoka Chakra inspires continuous progress guided by justice and righteousness.

Recalling the historic importance of 9th August, the Governor noted that on this day in 1942, Mahatma Gandhi launched the Quit India Movement with the clarion call of 'Do or Die', inspiring millions of Indians to unite against colonial rule. He said the National Flag emerged as a powerful symbol of freedom, resilience and collective national purpose during the freedom struggle.

Emphasizing the role of Arunachal Pradesh as the sentinel of India's eastern frontier, the Governor said that the people of the State have always demonstrated exemplary patriotism and dedication to safeguarding national unity and integrity. He urged schools, colleges, youth organizations, self-help groups and community institutions to organize activities that promote patriotism, national awareness and civic responsibility. He encouraged young people to greet one another with 'Jai Hind', a salutation that embodies national pride, mutual respect and a shared commitment to the nation.

The Governor also underscored the importance of strengthening emotional integration through dialogue and communication. While preserving and promoting the rich linguistic and cultural heritage of Arunachal Pradesh, he advocated greater use of Hindi as a language that connects people across regions and reinforces the spirit of 'Ek Bharat Shreshtha Bharat'.

Calling upon citizens to honour the sacrifices of the freedom fighters, the Governor said that the Tiranga has inspired generations of Indians, from soldiers guarding the nation's borders and scientists advancing national progress to sportspersons representing India on global platforms. He expressed confidence that the National Flag would continue to inspire courage, unity and excellence as the country advances towards a stronger, more prosperous and inclusive future.

The Chief Minister said that the Har Ghar Tiranga campaign is far more than a flag-hoisting initiative; it is a nationwide endeavour to deepen patriotism, strengthen national unity and foster a stronger bond with the values that define India. He noted that the Tricolour stands as a timeless symbol of courage, sacrifice and dedication, honouring the countless freedom fighters who secured the nation's independence. The flag, he added, also reminds every citizen of the duty to uphold the ideals of democracy, unity and progress.

Sharing his thoughts, Deputy Chief Minister Shri Chowna Mein paid tribute to the unsung heroes of Arunachal Pradesh who contributed to India's freedom struggle. He said that love for the nation is deeply ingrained in the people of the State and that the spirit of "Jai Hind" resonates in every Arunachali heart. He emphasized that the Tiranga remains a source of immense pride, inspiring citizens to remain committed to the nation's growth and integrity.

Minister of Art & Culture, Women & Child Development, Science & Technology, Smt Dasanglu Pul, Chief Secretary-in-Charge Shri Saugat Biswas and Secretary, Art & Culture, Smt Mamata Riba Naksang, also addressed the gathering, highlighting the significance of the Har Ghar Tiranga campaign in fostering patriotism, strengthening national unity, and inspiring citizens to actively participate in the celebration of India's rich heritage and democratic values.

As part of the programme, the Governor and the Chief Minister felicitated Ex-Servicemen and Gaon Burahs in recognition of their service to the nation and contributions to society.

Senior artist Smt. Mibi Nyodu Taring and Ms. Nachat Munham of the Department of Art & Culture enthralled the audience with soulful patriotic songs, while Shri Pil Jamja, accompanied by Jaahunghaam Aanok Wangsa, presented a captivating violin rendition, adding a stirring patriotic fervour to the celebration.

The launching programme was attended by Speaker of the State Legislative Assembly Shri Tesam Pongte, Ministers, Shri Mama Natung and Balo Raja, Deputy Speaker Shri Kardo Nyicyor, legislators, senior civil and police officers, Ex-Servicemen, Gaon Burahs, members of youth organizations, and students. The 'Har Ghar Tiranga' campaign, which was organized by the Department of Art & Culture, Govt. of Arunachal Pradesh, under the aegis of the Ministry of Culture, Govt. of India will culminate on 17th August.

PRO to Governor
Arunachal Pradesh
ITANAGAR, August 9, 2026