

Swachh Bharat Abhiyan in Arunachal Pradesh



One of the nine National Brand Ambassadors (Nav Ratna) for Swachh Bharat Abhiyan nominated by Prime Minister Shri Narendra Modi, Shri Acharya and State's First Lady Smt Kavita Acharya participating in 'Cleanliness Drive' in Itanagar and Naharlagun on 12th May 2017



The nationwide programme 'Swachh Bharat Abhiyan' was flagged off in Arunachal Pradesh at Raj Bhawan, Itanagar on 2nd October 2014 by the then Governor Lt. Gen (Retd) Nirbhay Sharma. The Governor also administered the 'Swachh Pledge' to a mammoth gathering which senior bureaucrats, government officials, youth, students and people from every section of society on the occasion.



The Nodal Department for the Mission, the Department of Urban Development & Housing has strived to the Mission mode in 29 notified towns of Arunachal Pradesh. And a total of 12252 Nos of IHHL [Individual Household Latrine] and 387 Nos of Community Toilets to be constructed were identified from various towns of Arunachal Pradesh.

So far we have constructed 5611 nos of IHHL and 19 nos of community toilets in the various towns with a meager fund amounting to Rs 4800/unit & Rs 31200/unit respectively. Also the State is moving forward to declared Opened Defecation Free [ODF] in the seven towns of Arunachal Pradesh namely-Jairampur, Miao, Longding, Basar, Yingkiong, Aalo and Ziro on 2nd October '2017 and same shall be recommended to the Ministry of Urban Development, GOI to get ODF certified through third party Quality Council of India.

The State is determined the timeline to attain ODF [Opened Defecation Free] of rest of the towns in 2nd October'2018 by providing IHHL [Individual House Hold Latrine] and Community Toilets as per the Mission Target. The Department has conducted several public awareness programme at various urban towns for imparting behavioral change of the citizens for cleanliness environment and door to door collection of the garbage.

Governor exhorts NGOs to work towards 'Swachh Bharat', create awareness on policies and programmes

ITANAGAR, Jan 29: The members of Arunachal Vikas Parishad (AVP), Itanagar led by Pratik Potom, President, AVP met Governor PB Acharya at Raj Bhavan today.

The Governor stressed upon the need to promote education, set up hospitals, orphanages across the State, as this would not only empower them but also strengthen society leading

to overall development. The NGOs and social organizations should work with devotion towards the betterment of society at large, without any prejudice, with a sense of patriotism without any self agendas, he said.

Terming the first identity of an individual is his or her mother tongue, the Governor further emphasised the need to learn, teach and promote mother dialects or

regional languages even at university levels and beyond that.

The Governor suggested that while working with rural communities, the NGOs must work towards 'Swachh Bharat' and create awareness on policies and programmes of Central and State Governments particularly Jan Dhan Yojana so that poorest of poor avail benefits.



The Governor of Arunachal Pradesh Shri P.B. Acharya along with the State's First Lady of the State Smt Kavita Acharya participated in the social service under Swachh Bharat Abhiyan at Itanagar and Naharlagun on 12th May 2017

Work for Swachh Bharat: Guv to NGOs



ITANAGAR | Jan 29 | The members of Arunachal Vikas Parishad (AVP) Itanagar led by President (AVP) Pratik Potom met the Governor of Arunachal Pradesh, P.B. Acharya today at Raj Bhavan, here today.

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Guv names brand ambassadors for Swachh Bharat Abhiyan

ITANAGAR, May 10: Nine brand ambassadors have been chosen to become the faces for the Swachh Bharat Abhiyan by governor P.B Acharya.

Prime Minister Narendra Modi had earlier selected the governor as one of the nine brand ambassadors, known as Nav Ratnas, for the Swachh Bharat Abhiyan campaign. Now Acharya has declared the nine brand ambassadors (Nav Ratnas) for the campaign at the state level too.

The nine brand ambassadors are: Lily Tumbom Riba Jomoh (Itanagar secretary), Talut Mize (Pasighat joint secretary), Adang Yachu (Itanagar joint secretary), Tasaso



Yun (Tezu), Pema Wangchen (Itanagar), Nido Tama (Raga), Leki Phuntso (Lumla), Sange Tsering Khampa (Tuting) and Puni Puroik (Itanagar).

The governor informed that each of state committee members will be responsible for two to three districts. Each of these nine ambassadors will then form a nine-member

committee at the district level in consultation with the deputy commissioner.

The district level committees will be headed by the state committee member in-charge of that district. The committee will have a member each from several categories including one member to be recommended by the deputy commissioner from the

major tribes in that district, one member recommended by the municipal council in that district or by the urban development department, one nominated by the state committee member who is in-charge, one person recommended by district police department, one female school/college teacher recommended by the school or

college in the district, one member recommended by the district trade union, one member recommended by the district merchant association, one member recommended by the district hawkers federation (vegetables) and one member to be recommended by the district vendor federation (fish/meat).

This information was passed on to the deputy commissioners during a video conference held on Tuesday.

Speaking to the DCs, the governor told them to "take bold steps" against the growth of drug abuse and opium cultivation and "destroy the evil nexus amongst the cultivators, middlemen and abusers".

The 'Nav Ratnas' for Swachh Bharat Mission in Arunachal Pradesh



Smt Lilly Jomoh,
Itanagar
Secretary



Shri Taut Mize,
Pasighat
Joint Secretary



Shri Adang Yachu,
Itanagar
Joint Secretary



Shri Tasaso Yun,
Tezu



Shri Pema Wangchen,
Itanagar



Shri Nido Tama,
Raga



Shri Leki Phuntso,
Lumla



Shri Sange Tsering
Khampa, Tuting



Smt Puni Puroik,
Itanagar

AREA OF RESPONSIBILITIES: Smt Jomoh will be the in-charge for Changlang, Namsai & East Kameng Districts, Shri Talut Mize, Pasighat for East Siang, Dibang Valley & Lower Dibang Valley Districts, Shri Adang Yachu for Kurung Kumey & Kra Daadi Districts, Shri Tasaso Yun for Lohit & Anjaw Districts, Shri Pema Wangchen for Longding & Tirap Districts, Shri Nido Tama for Lower Subansiri and Upper Subansiri Districts, Shri Leki Phuntso for Tawang & West Kameng Districts, Shri Sange Tsering Khampa for West Siang, Upper Siang & Siang Districts and Smt Puni Puroik for Papum Pare District & Capital Complex.

To involve large participation in Swachh Bharat Abhiyan, each of these nine ambassadors will further form a nine-member Committee at District level in consultation with the Deputy Commissioner of the District.

The State Level Committee shall hold the meeting at least once in two months at Itanagar and the minutes of the meeting shall be prepared accordingly and initiate necessary actions and to be sent to Governor P.B. Acharya by the Secretary.

Governor congratulates team Itanagar

ITANAGAR, May 9: Governor PB Acharya today congratulated the 'Team Itanagar', after the state capital moved up in the rankings in cleanliness.

As per the Swachh Survekshan 2017, Itanagar occupied 216th position. In 2016, Itanagar was ranked the third dirtiest city in the country.

The governor appreciated the team led by chief minister Pema Khandu including

chief secretary Shakuntala D Gamlin, capital complex DC Prince Dhawan, IMC chief counselor Kipa Kaku and the people of the city.

He emphasized that sincere efforts are required to make Itanagar open defecation free (ODF), with the involvement of citizens, trade associations, NGOs and students in collaboration with the district administration.

Governor calls for maximum participation in Swachh Bharat Mission



ITANAGAR, May 12: Governor PB Acharya along with the State's First Lady Kavita Acharya participated in the social service under Swachh Bharat Abhiyan at Itanagar and Naharlagun on Friday. Joining the denizens of the Capital Complex, the First Couple took part in social service at D Sector Naharlagun and near Clock Tower in Itanagar, which are one of the dirtiest areas in the city.

Interacting with the sanitation workers, Itanagar Municipal officials, NGOs and Self Help Groups involved in the cleanliness drive, the Governor called for maximum par-

ticipation of the denizens.

The Governor emphasized on toilet facilities in every house and public toilets in market places. He advised all to keep toilets and kitchen clean. For a smart city, cleanliness is one of the most important factors, he added.

Reiterating Prime Minister's statement that Nation cannot progress if North East is not developed, the Governor said that to develop, we have to have healthy environment and for it every citizen has to keep their surrounding clean.

The Governor recalling his early visit to Arunachal Pradesh in 1967 said that it is his 'Karm-Bhoomi' and will give his best for its development.

Deputy Commissioner Itanagar Capital Complex, Prince Dhawan apprised the Governor on the cleanliness drives in the State Capital.

Healthy environment a must for development: Guv

ITANAGAR, May 12: Governor P B Acharya along with his better half Kavita Acharya participated in social service under Swachh Bharat Abhiyan at Itanagar and Naharlagun today.

Joining the denizens of Capital Complex, they took part in social service at D-Sector, Naharlagun and near Clock Tower in Itanagar, which are one of the dirtiest areas in the city.

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Capital Complex Deputy Commissioner Prince Dhawan apprised the Governor of the cleanliness drive in the State capital.

Local MLA cum Parliamentary Secretary Techi Kaso, Deputy Chief Counselor Tarh Nachung and Chief Municipal Executive Officer Habung Lampung were also present.